



**BEST
TOURISM
VILLAGES**
by UNWTO

Best Tourism Villages by UNWTO Network Sharing of Good Practices

Session 2: The Taste of Local - Value Chain Integration -

Thursday, 28 July 2022
13:30-15:30 (CEST) – Zoom online meeting

Agenda

Chair: *Ms Federica Iellici, Programme Officer, Tourism Market Intelligence and Competitiveness Department, UNWTO*

- 13:30-13:35 **Opening and welcome**
Mr Antonio López de Ávila Muñoz, Coordinator, Tourism Market Intelligence and Competitiveness Department, UNWTO
- 13:35-14:05 **Value chain integration: 100% Valposchiavo**
Mr Kaspar Howald, Director, Valposchiavo Turismo
Valposchiavo, Switzerland
Q&A
- 14:05-14:35 **Pine nuts as village fuel**
Mr Samer Harfouche, Municipal Coucillor, Bkassine Municipality
Bkassine, Lebanon
Q&A
- 14:35-15:05 **Taste Radol'ca: promotion of culinary products and other gastronomy projects**
Ms Nataša Mikelj, Former Director, Radovljica Tourist Board
Radovljica, Slovenia
Q&A
- 15:05-15:25 **Discussion**
- 15:25-15:30 **Closing remarks**

