

# BTV NETWORK

## Masterclass

# Funding for Sustainable Infrastructure Find it! Design it! Pitch for it!

English Session

Thursday, 10 August 2023 13:30 - 15:00 CEST

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This masterclass about Sustainable Infrastructure Funding is delivered by Paras Loomba the founder of Global Himalayan Expedition (GHE), a social impact tourism enterprise. He will introduce key elements of raising capital or creating in kind partnerships for the development of sustainable infrastructure (renewable energies) to transform your village into a sustainable travel destination.

By the end of this session, participants will know how to design funding proposals, identify key financing partners and convert their proposals from paper to reality.

This Masterclass is part of the capacity development for the continuous improvement of the BTV Network. These sessions include various topics, which are delivered by leading industry professionals. The Network aims to enable all stakeholders in the member villages (MSMEs, public, private and civil society representatives), to innovate and respond to their specific needs in developing sustainable tourism solutions.



GHE

# Meet the speaker!

## Paras Loomba

**Founder, Global  
Himalayan Expedition  
(GHE)**



Paras is the founder of GHE, a social Impact tourism enterprise, that takes travelers from all over the globe to the remote villages of Himalayas and provides them with access to clean energy solutions. Over last 9 years, his initiative GHE, has been instrumental in powering up over 200 remote villages along with setup over 80 homestays across Indian Himalayas, impacting over 2,00,000 lives in the process. An engineer by profession, Paras merges technology and passion with an approach to entrepreneurial models in these high-altitude areas advocating use of sustainable tourism solutions that would eventually providing stimulus to local economy and reducing local emigration. GHE has been recognized from World Travel and Tourism Council (WTTTC) and UNWTO as one of the successful case studies in sustainable tourism.

You can connect with him on

