



## **Best Tourism Villages by UNWTO Network Masterclass**

### **Funding for Sustainable Infrastructure Find it! Design it! Pitch for it!**

**Thursday, 10 August 2023**

13:30-15:00 (CEST) – Zoom online meeting  
English Session

#### **Agenda**

**Speaker:** *Mr Paras Loomba, Founder, Global Himalayan Expedition (GHE)*

**Chair:** *Ms Federica Iellici, Programme Officer, Tourism for Rural Development Programme, UNWTO*

- 13:30-13:35 **Opening and Welcome**  
*Ms Federica Iellici, Programme Officer, Tourism for Rural Development Programme, UNWTO*
- 13:35-14:35 **Importance of sustainable infrastructure for a rural destination**
- Creating a blueprint for an Eco-friendly village**
- Methodology of designing funding proposals**
- Identifying key financing partners and opportunities**
- Carbon financing and methodology**
- Converting proposals from paperwork to real funding**
- 14:35-14:55 **Q&A / Discussion**
- 14:55-15:00 **Closing Remarks**

