

BTV NETWORK

Sharing of Good Practices

Destination Management: Traffic Control The Good Practice of Rupit, Spain

Thursday, 21 March 2024 12:30-13:00 (CET) - Zoom online session

The first session of the 'Sharing of Good Practices' series for 2024 will take us to Rupit in Spain. Anna Costa, Tourism and Culture Specialist at the municipality, will present the innovative solutions they implemented to control the traffic in the historic center of the village and avoid overcrowding during peak times.

The BTV Network aims to provide a space for participating villages to share their experiences and good practices, expand their knowledge, and continuously develop their skills and capacities.

Knowledge sharing is one of the pillars of the BTV Network. Peer-topeer learning has proven to be an efficient tool in providing practical knowledge and real-life examples of successful stories.

In this perspective, the Sharing of Good Practices series was designed by thematic areas to nurture a learning culture among villages to trigger creative thinking and generate innovative ideas.

For more information :

<u>Turisme – Ajuntament de Rupit i Pruit (rupitpruit.cat)</u> <u>Rupit – Best Tourism Villages (unwto.org)</u> <u>turisme rupitipruit</u>