



# **BTV NETWORK**

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## **Sharing Good Practices**

### **Innovation in Mountain Tourism: La Casa de la Muntanya**

#### **The Good Practice of Ordino, Andorra**

**Tuesday, 02 July 2024**

**13:30-14:00 (CEST) - Zoom online session**

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Launched in 2021, Best Tourism Villages by UN Tourism is a global initiative to recognize those villages where tourism preserves cultures and traditions, celebrates diversity, provides opportunities, and safeguards biodiversity.

The Best Tourism Villages (BTV) by UN Tourism Network currently boasts 129 villages selected as Best Tourism Villages and 57 actively participating in the Upgrade Programme, representing 55 countries.


Sharing Good Practices is a series of online sessions that provides a space for BTV villages to share practical knowledge and real-life examples of successful stories with their peers and an interested audience.

This session will take us to the village of Ordino in Andorra. Mr. Enric Martinez-Sala, Tourism Consultant for the municipality, will present the center of “Casa de la Muntanya” and discuss its role in promoting innovative and participatory research and co-creation projects in the field of mountain tourism.

To learn more about Ordino and the Casa de la Muntanya:

Casa de la Muntanya ([visitandorra.com](http://visitandorra.com))

Ordino - Best Tourism Villages ([unwto.org](http://unwto.org))

 Ordino es viu (@visitordino) • Instagram photos and videos