
Best Tourism Villages by UN Tourism Network

The Knowledge Series

Learn from the experts

Intellectual Property for Rural Identity

World Intellectual Property Organization (WIPO)

Wednesday, 21 May 2025

14:00-14:30 (CEST) – Zoom online meeting

Programme:

Speaker: Ms. Mary Hayrapetyan, Associate Program Officer, World Intellectual Property Organization (WIPO)

Moderator: Ms. Federica Iellici, Programme Officer, Tourism for Rural Development Programme, UN Tourism

14:00 – 14:20 Topic Presentation

14:20 – 14:30 Discussion